

# HOSPITAL STRENGTH INDEX™

## PERFORMANCE SUMMARY



Provider Name: **LINCOLN CNTY MC RUIDOSO**  
 Medicare Provider No.: **321306**  
 Location: **Ruidoso, NM 88345**

Note: Datasets used in this report are current as of 12/07/2012

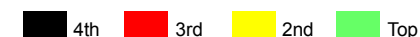
Overview: The Hospital Strength Index™ is a broad performance scorecard based on publicly available data. The tables below present this facility's Overall Rank (indicator 1) and overall ratings in three categories: Market, Value-Based and Financial Strength (2-4). The overall score and three category scores are based on performance in the eight indices (6-13) detailed in the second table.

Rankings are based on percentile scores compared to all U.S. hospitals in the study database. A score's color coding reflects national quartile performance per the color scale at right. Blanks indicate data was unavailable. Additional details on methodology and data sources are included below and at [HospitalStrengthIndex.com](http://HospitalStrengthIndex.com).



Hospital Strength Index Rank

Quartile Color Scale



### Overall Rank, Category and Index Scores

Hospital Strength Index Overall Rank		Market Strength			Value-Based Strength				Financial Strength
Percentile Rank		Percentile Rank			Percentile Rank				Percentile Rank
70.92 <sub>1</sub>		70.33 <sub>2</sub>			53.86 <sub>3</sub>				75.26 <sub>4</sub>
Overall Rank	Strength Index Score	Competitive Strength	Competitive Intensity	Market Size and Growth	Quality	Outcomes	Patient Perspectives	Cost and Charge	Financial Stability
Percentile Rank	Aggregate Score	Percentile Rank			Percentile Rank				Percentile Rank
70.92	456.04 <sub>5</sub>	62.50 <sub>6</sub>	86.82 <sub>7</sub>	32.99 <sub>8</sub>	98.75 <sub>9</sub>	18.12 <sub>10</sub>	65.03 <sub>11</sub>	16.58 <sub>12</sub>	75.26 <sub>13</sub>

### Hospital Strength Index Components

The Hospital Strength Index is comprised of one overall performance rating, three category composite scores and eight domain index scores:

Indices	Indicator Reference	Your Score Rates...	Data Source(s)	How to Interpret Your Score
Hospital Strength Index	1/5	Overall hospital performance based on the aggregate scores of the eight domain indices	Hospital Strength Index	Higher scores reflect your facility's overall strength compared to your peers
Market/Value/Financial Strength	2/3/4	Overall category performance based on the aggregate scores of the domain indices in the respective categories	Hospital Strength Index	Higher scores reflect your facility's category strength compared to your peers
Competitive Strength	6	Market position (share) based on your facility's HHI *	Medicare Service Area File	Higher scores reflect a dominant market position
Competitive Intensity	7	Market competition based your competitors' HHI *	Medicare Service Area File	Higher scores reflect lower direct competition levels
Market Size & Growth	8	Market potential based on healthcare service demand projections	Esri® Demographics, Proprietary Demand Models	Higher scores reflect stronger future market growth
Quality	9	Hospital performance on Process of Care measures	Hospital Compare	Higher scores reflect better overall clinical processes
Outcomes	10	Hospital performance on Outcomes of Care, AHRQ PSI and Medicare Inpatient mortality measures	Hospital Compare, AHRQ, MedPAR, ** Proprietary Mortality Models	Higher scores reflect better overall clinical outcomes
Patient Perspective	11	Hospital performance on HCAHPS measures	Hospital Compare	Higher scores reflect better overall patient satisfaction
Costs and Charges	12	Hospital performance on Medicare Inpatient and Outpatient costs and charges	MedPAR, Medicare Outpatient Standard Analytical File	Higher scores reflect better efficiency and affordability
Financial Stability	13	Hospital performance on select balance sheet and income statement ratios	Medicare Hospital Cost Report Information System	Higher scores reflect stronger financial viability

### For More Details

More detailed analytics on your facility and your competitors' performance are also available . Top performers also have access to powerful marketing and branding resources via the **HealthStrong Hospital Awards™**. **For more information, call 207.518.6700 or visit [HospitalStrengthIndex.com](http://HospitalStrengthIndex.com).**